

Tournament Format

Where: Pine Oaks Golf Course
1709 Buffalo Road, Johnson City

Format: Select Shot (4-Person Teams)
Flights: Championship, Eagle, Birdie

When: Thursday, October 29, 2020

Registration 11am
Lunch 11:45am - 12:45pm
Welcome/Rules 12:30pm
Shot Gun Start 1:00pm

Entry Fee: \$ 85 per person or
\$320 per foursome
*Includes green fees, cart rental,
lunch, refreshments & prizes*

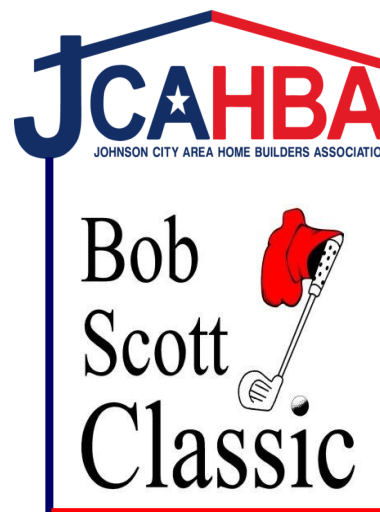
Optional:

50/50 Raffle \$10
*Mulligans - \$5 each (limit 2 per player)
*Red Tees - \$5 each (limit 2 per player)
~ OR ~
*Ball Toss \$10 (limit 1 per player)
*Not allowed on par 3's or longest drive hole.

Prizes: Longest Drive Man & Woman
Hole #5 - Hole-In-One - \$10,000
Closest to Pin Every Par 3
Putting Contest - pick your specialty!
Swag Bags for Every Player
Door Prize Drawings
(must be present to win)

Pine Oaks Golf Course requires golf shoes or tennis shoes only on the course. Shirts must be worn at all times. Each player must have their own bag.

Tournament players are to repair all ball marks and replace all divots.



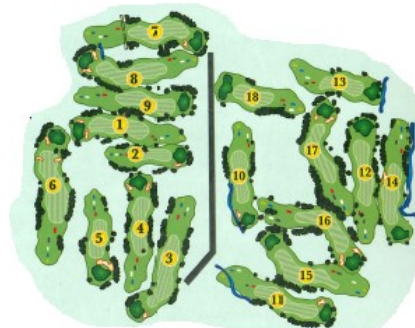
***Thursday,
October 29, 2020***

Pine Oaks Golf Course

1709 Buffalo Road
Johnson City

Registration 11am
Lunch 11:45am - 12:45pm
* Sponsored by Atmos Energy *
Shot Gun Start 1:00pm

Pine Oaks Golf Course . . .



The golf course was built in 1963 and is an 18-hole regulation length golf course. Its layout features 4 sets of tee boxes for golfers of all skill levels.

- * Public/Municipal Course
- * Par 71 Course
- * Yardage 6,561
- * Course rating, 71.3
- * Slope, 125

Promotional and Team Package Opportunities

EXCLUSIVE GOLF CART SPONSOR \$1,500

Maximum exposure in an optimal setting! Golfers spend a good portion of their time in the carts or around the carts during the tournament and your company name and logo will be placed on a sign inside every cart (up to 64 carts). Sponsorships **includes a four (4) person team**, mulligans, and red tees, your company name will also be promoted on all tournament information with special recognition on the HBA website. This exclusive sponsorship allows your company the opportunity to place specialized promotional materials in each player swag bag and/or in each golf cart for optimal coverage and a representative will have the opportunity to speak to all participants during the Welcome and Rules.

REGISTRATION SPONSOR \$1,000 (Team Package Opportunity)

You will be able to display your company banner at the players registration area and your company name will be placed on a sign at a designated hole. Package also **includes a four (4) person team**, mulligans and red tees, and promotion on all tournament information and golf handouts. Your company will be promoted on the HBA website with special recognition given and a will have the opportunity to speak to all participants during the Welcome and Rules.

HOLE-IN-ONE SPONSOR \$450 (Hole and Prize Opportunity)

Sponsor the exciting hole-in-one contest where golfers play for the chance to WIN on either hole #7 (\$10,000 Cash) or #17 (Sponsors Choice)! Your company name will be placed on a sign at the designated hole and you will have an opportunity to set up a display and "man" the display during the tournament. Your company will be promoted on all tournament information, golf handouts, and on the HBA website.

BEVERAGE CART SPONSOR — \$250 - **SOLD**

Gain golfers' attention and great appreciation but hurry because this sponsorship sells quickly! A beverage cart or large golf cart, sign, and ice are provided. Your company will provide beverages and snacks for golfers/volunteers throughout the day and have the opportunity to be one of the only non-player carts allowed on the course. Sponsors are encouraged to decorate the beverage cart so golfers may identify you easily on the course. Company name will be promoted in the BSC golf handout and on the HBA website.

HOLE SPONSOR \$250

This sponsorship is for companies wishing to set up a display of products, services, handouts, and/or prize drawings on a designated tee. Your company name will be placed on a sign and you have an opportunity to interact with each golfer as they play through. Your company will be promoted on the BSC golf handouts and on the HBA website.

PUTTING CONTEST SPONSOR \$250 - **EXCLUSIVE!**

This is an EXCLUSIVE opportunity! Your company will be able to set up a display beside the putting green where you will be able to interact with each golfer as they participate in the "pick your industry" putting contest. Your company name will be placed on a sign at the putting green and scoreboard area and the Contest Prize will be awarded from the cost of sponsorship. This opportunity will also be promoted on the BSC golf handouts and the HBA website.

***This sponsor is NOT responsible for the actual Putting contest!**

LONGEST DRIVE MALE/FEMALE SPONSOR \$250 - **EXCLUSIVE!**

This is an EXCLUSIVE opportunity! Your company name will be placed on a sign at hole #1 and the Contestant Prize for both the male and female winner will be awarded from the cost of sponsorship. Sponsorship includes company name placement on hole #1, a company listing in the BSC golf handouts and promotion on the HBA website.

***This sponsor is NOT responsible for the actual Longest Dive contest!**

SCOREBOARD SPONSOR — \$250- **SOLD**

End of day exposure with an opportunity to display products, services and/or handouts with a captive audience of golfers. Sponsorship includes company name placement at the scoreboard, a company listing in the BSC golf handouts and promotion on the HBA website.

TEE SPONSOR \$100 per Tee - **UNLIMITED!**

Have your company's name placed on a sign at a tee or green. Your company will be listed in the BSC golf handouts and promotion on the HBA website.

CLOSEST TO PIN SPONSOR \$100 - **only 4 available!**

At this contest golfers test their driving skills for a chance to win. Sponsorship includes company name placement at the selected hole, a company listing in the BSC golf handouts and promotion on the HBA website.

***This sponsor is NOT responsible for the actual contest!**

Team Entry Form

Payment must accompany each entry. If invoicing is required by the host company, please contact the office in advance to make necessary arrangements.

Registration Deadline: October 26

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Mobile: _____

Email: _____

Below information required prior to deadline.

Please mark players Amateur or Professional status to be eligible for cash prizes.

** Please Print **

Name of Golfer(s):	Handicap	Status
1. _____	_____	A P
2. _____	_____	A P
3. _____	_____	A P
4. _____	_____	A P

Method of Payment

Check - payable to JCAHBA

Invoice Company

Credit Card - a 3% surcharge will be added to the transaction, which is not greater than our cost of acceptance

Sponsorship Total: _____

Individual Player/Team Fees: _____

TOTAL AMOUNT ENCLOSED: _____

Card Number: _____

Exp Date: _____ V Code: _____ Zip: _____

Name on card: _____

Promotional & Team Package Opportunities

Sign up for:	Price:
<input type="checkbox"/> Exclusive Golf Cart Sponsor	\$1,500
<input type="checkbox"/> Registration Sponsor	\$1,000
<input type="checkbox"/> Hole-In-One Sponsor	\$ 450
<input type="checkbox"/> Beverage Cart Sponsor - SOLD	\$ 250
<input type="checkbox"/> Hole Sponsor	\$ 250
<input type="checkbox"/> Putting Contest Sponsor	\$ 250
<input type="checkbox"/> Longest Drive Sponsor	\$ 250
<input type="checkbox"/> Scoreboard Sponsor - SOLD	\$ 250
<input type="checkbox"/> Tee Sponsor	\$ 100
<input type="checkbox"/> Closest to Pin Sponsor	\$ 100

Sign up for:	Price:
<input type="checkbox"/> Individual Player	\$ 85
<input type="checkbox"/> Team Fees	\$ 320

Entry fee includes green fees, cart rental, lunch, refreshments & prizes

Optional Additions:

<input type="checkbox"/> * Mulligan (limit 2 per player)	each \$ 5
<input type="checkbox"/> * Red Tees (limit 2 per player)	each \$ 5
<input type="checkbox"/> * 50/50 Raffle	\$ 10

I/We would like to donate the following:

- Swag Bag Items (100 items)
 Door Prize Item(s)

Mail, fax, or email completed form to JCAHBA

* Players Name(s),

* Handicap(s), if available,

* Amateur/Professional Status are Required

Johnson City Area Home Builders Association
 207 N Boone Street, Ste 12
 Johnson City, TN 37604
 (Phone) 423-282-2561
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 Email: events@jcahba.org